

# Exhibitor Registration Form



Online: [www.regionivvpp.org](http://www.regionivvpp.org) (Preferred Method)

Email: Completed form to [regionivvppa@yahoo.com](mailto:regionivvppa@yahoo.com)

Mail: Phil Walsh / Region IV VPPPA  
1005 Valley Road, Tupelo, MS 38804

1. Exhibitor Contact Information				
<b>First Name</b>				
<b>Last Name</b>				
<b>Company</b>				
<b>Address</b>				
<b>City</b>		<b>State</b>		<b>Zip</b>
<b>Phone #</b>		<b>Mobile #</b>		
<b>Email</b>				
<b>Will the contact person be a booth attendee #1?</b>		<input type="checkbox"/> Yes <input type="checkbox"/> No		
<b>VPPPA Membership Number (If Applicable)</b>				

2. Sponsorship	
<p>If you are interested in sponsorship, please select a sponsorship option:</p> <p><input type="checkbox"/> Exhibitor Level 1 Sponsorship: \$200 above booth price. <i>Includes complimentary booth under booth category selected in Section 3 and name recognition as sponsor under Exhibitor Sponsors.</i></p> <p><input type="checkbox"/> Exhibitor Level 2 Sponsorship: \$400 above booth price. <i>Includes complimentary booth under category selected in Section 3, name recognition as sponsor under Exhibitor Sponsors, and 1 page ad in conference program.</i></p> <p><input type="checkbox"/> Drawing gifts: Enter gifts below and dollar value. (Company name will be listed under door prize sponsors at opening and closing sessions)</p>	
<b>Door Prize Gift(s) Description</b>	
<b>Gift Value (\$ Dollars)</b>	

3. Booth Registration	
<input type="checkbox"/> 1 Booth: \$675 (Early Bird \$575) <i>Includes total of 2 booth personnel</i>	
<input type="checkbox"/> 2 Booths: \$1000 (Early Bird \$900) <i>Includes total of 3 booth personnel</i>	
<input type="checkbox"/> 3 Booths: \$1200 (Early Bird \$1050) <i>Includes total of 5 booth personnel</i>	
<b>Included Booth Personnel #1</b>	
<b>Included Booth Personnel #2</b>	
<b>Included Booth Personnel #3 (If Applicable)</b>	
<b>Included Booth Personnel #4 (If Applicable)</b>	
<b>Included Booth Personnel #5 (If Applicable)</b>	

4. Booth Personnel Additions	
<p><i>Additional booth personnel that is not included in above pricing can be added at \$75 / each additional booth personnel.</i></p> <input type="checkbox"/> 1 Extra Booth Personnel: \$75 <input type="checkbox"/> 2 Extra Booth Personnel: \$150 <input type="checkbox"/> 3 Extra Booth Personnel: \$225	
<b>Added Booth Personnel #1 (If Applicable)</b>	
<b>Added Booth Personnel #2 (If Applicable)</b>	
<b>Added Booth Personnel #3 (If Applicable)</b>	

5. Payment Information	
<input type="checkbox"/> Credit Card <input type="checkbox"/> Check <input type="checkbox"/> Purchase Order	

<b>Mail Checks or Purchase Orders to:</b> Phil Walsh Region IV VPPPA 1005 Valley Road Tupelo, MS 38804				
<b>Credit Card Information:</b>				
Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> Discover				
<b>Name on Card</b>				<b>Exp Date</b>
<b>Card Number</b>			<b>Security Code</b>	
Is card billing address different than address in Section 1? <input type="checkbox"/> Yes <input type="checkbox"/> No				
If Yes:				
<b>Billings Address</b>				
<b>City</b>		<b>State</b>		<b>Zip</b>

6. Booth Information	
<b>Company Service or Product Description</b>	
View booth layout on last page of this registration form and enter three preference booth numbers in order in which you would prefer below.	
<b>Booth Number Preference #1</b>	
<b>Booth Number Preference #2</b>	
<b>Booth Number Preference #3</b>	

## 7. Conference Information

**Conference Dates:** June 19 – 21, 2012

**Conference Location:** Chattanooga Marriott Hotel & Convention Center  
2 Carter Plaza, Chattanooga, TN 37402

**Hotel Rate:** \$126

**Hotel Number:** 800-841-1674

Hotel reservations can be made by phone or online through Region IV standard registration login. Reference VPPPA. (If booking room through Region IV website, hotel booking will become available during standard registration period in which you will be able to log into at that time to make room reservations.)

### **Exhibitor Summary Agenda:**

#### ***Monday, June 18, 2012***

12:00 PM – 5:00 PM : Exhibitor Set-up

#### ***Tuesday, June 19, 2012***

8:00 AM – 4:00 PM : Exhibitor Set-up

6:00 PM – 8:00 PM : Exhibitor Expo / Reception

#### ***Wednesday, June 20, 2012***

7:00 AM – 5:00 PM : Exhibitors Open

7:00 AM – 8:00 AM: Morning Break

9:00 AM – 9:30 AM : Attendee Break

10:30 AM – 11:00 AM : Attendee Break

11:30 AM – 12:00 PM : Lunch for Exhibitors

12:00 PM – 1:00 PM: Attendee Lunch

1:00 PM – 1:30 PM: Dessert w/ Exhibitors

2:30 PM – 3:00 PM : Attendee Break

#### ***Thursday, June 23, 2012***

7:00 AM – 11:00 AM : Exhibitors Open

7:00 AM – 8:00 AM: Morning Break

9:00 AM – 9:30 AM : Attendee Break

11:00 AM: Exhibitor Tear Down

## 7. Additional Information

### **Early Bird Confirmation Number:**

If registering for early bird exhibitor registration, you will receive early bird confirmation once registered. This number will serve as your proof of early-bird registration until regular registration has opened. Once regular registration has opened, you will receive your actual conference confirmation number. You can use this number to log into registration to revise registration, add conference activity, make hotel reservation, etc.

### **Early Bird Registration Period:**

Early bird registration will close on January 15, 2012. Registrations forms **and** payments must be received by this date for the early bird pricing. After January 15, 2012 all pricing will go to normal conference pricing and can be done by registration form or by on-line registration.

### **Substitution Policy:**

Substitution for booth attendees must be received by email, phone, through online registration login or on-site. No substitution fee will be charged. After June 17, 2012, substitutions must be made onsite. Substitutions can be made by email to: [regionivpppa@yahoo.com](mailto:regionivpppa@yahoo.com). It is highly recommended to make substitutions prior to onsite.

### **Cancellation Policy:**

Cancellations must be received by email, phone or online registration login by June 17, 2012. A \$50 cancellation fee will be required if cancelled by May 15, 2012. A \$75 cancellation fee will be applied if cancelled between May 16 and June 17, 2012. No refunds will be given for any cancellation after June 17, 2012.

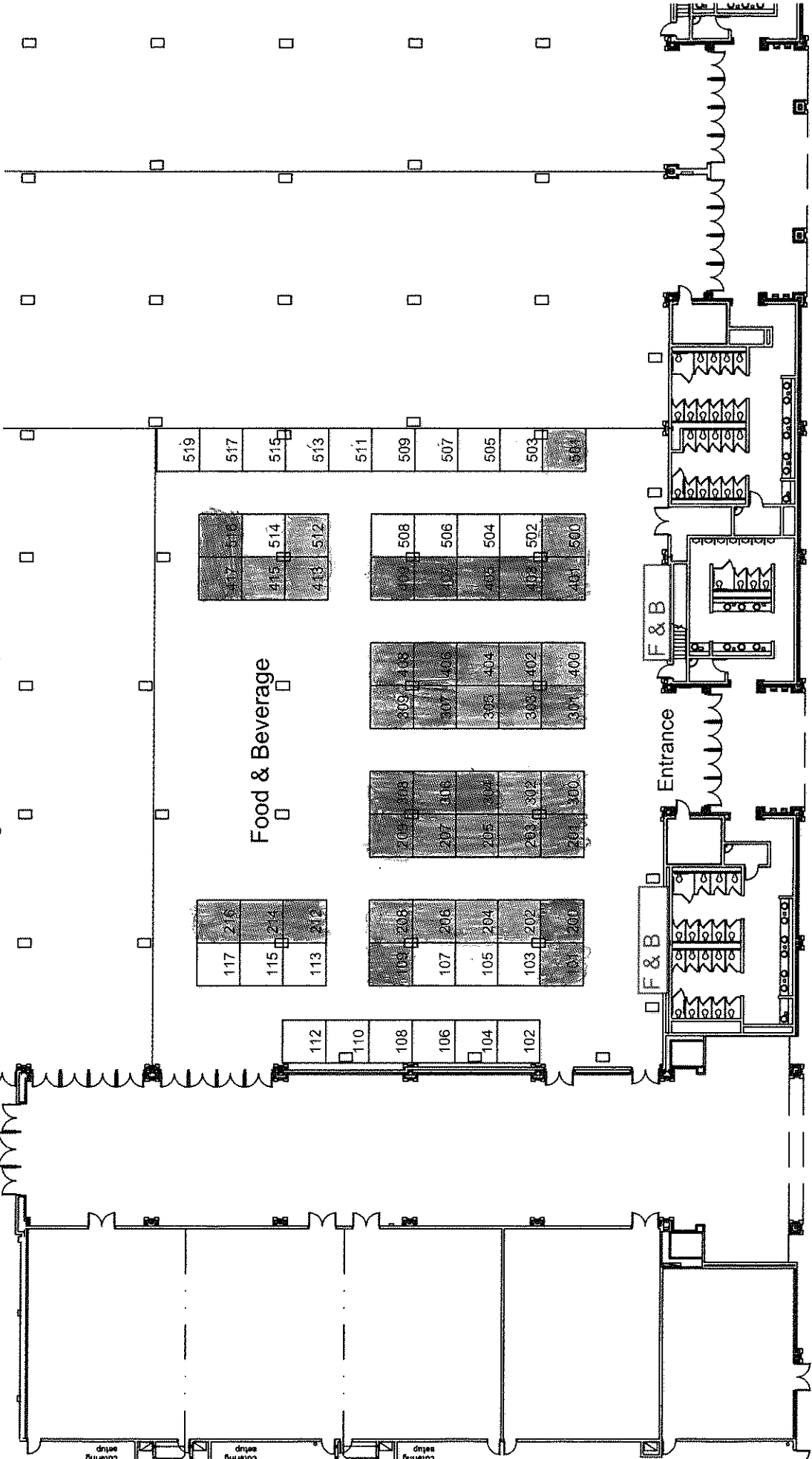
### **Exhibitor Questions:**

For any exhibitor questions, please contact Floyd Billings at (901) 354-1036 or email at [regionivpppa@yahoo.com](mailto:regionivpppa@yahoo.com).

### **Registration Questions:**

For any registration questions, please contact Phil Walsh at (662) 244-3128 or email at [regionivpppa@yahoo.com](mailto:regionivpppa@yahoo.com).





⊗ Shaded Areas Are taken

Booth Legend  
68 = 10' x 10'

Scale: 1/32"=1'-0"

**Disclaimer**

Every effort has been made to ensure the accuracy of this drawing. However, the user of this drawing is responsible for verifying the accuracy of the information shown here. The user of this drawing is responsible for verifying the accuracy of the information shown here. The user of this drawing is responsible for verifying the accuracy of the information shown here.

**2012 Region IV TVPPPA Conference**

June 19-21, 2012

Chattanooga Convention Center  
Chattanooga, TN  
Exhibit Hall C

GEORGE  
**fern**  
Exhibitor Services  
125 Fencico Drive  
Nashville, TN 37207  
Tel: 615-256-0357  
Fax: 615-256-0490  
Email: hbottona@ferneexpo.com